

KFBX-AM
Fairbanks, AK
Quarterly Issues/Programs List
4th Quarter 2014

January 10, 2015

Issues

KFBX-AM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Welfare:** Upcoming projects for the animal shelter and how to contribute.
- **Child Physical Activity:** Child physical activity & development and community involvement.
- **Community Service:** Different ways you can give/offer through United Way that helps communities ensure every child has a quality education.
- **Energy Efficiency:** How to keep your home warm and cozy... like doors, windows and insulation.
- **Foster Homes for Children:** There is a need in Fairbanks and surrounding areas for licensed foster homes for children of all ages, including homes that can provide care for multiple children.
- **Government Issues/Economic Development:** Governor Bill Walker discussed his vision for Alaska and the Interior.
- **Inspirational Programming:** Host Robert Kinnard features music & information of interest to the African American community.

Section I

LOCAL PROGRAMMING

ISSUE	PROGRAM /TITLE	DESCRIPTION	DATE/ TIME	DURATION
Unmanned Research	Interior Scope	Brian Rogers, Chancellor UAF, Ro Bailey & Keith Cunningham UAF, talked about drones, unmanned research for the nation.	10/5/14 6:03am	15:23
Women's Health	Interior Scope	Cindy Mace, Breast Cancer Detection Center of Alaska, talked about the upcoming community dinner and auction volunteers. Also, a rummage sale will be held the whole month of October. Both events are fundraisers for BCDC.	10/12/14 6:03am	15:6

Education	Interior Scope	Rob Prince, UAF Journalism Professor, talked about “Dark Winter Nights” which was a story telling event on stage before a live audience that enabled journalism students to get hands-on experience with broadcasting and editing a live event.	10/19/14 6:03am	15:13
Child Physical Activity	Interior Scope	Kathy Fitzgerald, Program Coordinator for Interior Youth Basketball, Inc., talked about child physical activity and development/community involvement.	10/26/14 6:03am	15:46
Foster Homes for Children	Interior Scope	Rachel Hanft, Alaska Center for Resource Families, talked about the need in Fairbanks and surrounding areas for licensed foster homes for children of all ages, including homes that can provide care for multiple children.	11/2/14 6:03am	14:35
Animal Welfare	Interior Scope	Ronnie Rosenberg, Fairbanks Animal Shelter Fund, discussed the fundraisers for upcoming projects for the animal shelter and how to contribute.	11/9/14 6:03am	14:59
Energy Efficiency	Interior Scope	Rob Jordan, Executive Director of Alaska Craftsman Home Program, talked about the free workshops and services available through ACHP. Topics covered were how to keep your home warm and cozy... like doors, windows & insulation.	11/16/14 6:03am	15:1
Government Issues/ Economic Development/ Public Safety	Interior Scope	Bill Walker, Independent Candidate for Governor, discussed his vision for Alaska and the Interior: energy, jobs, marketing of natural resources and priority of issues. He also talked about his Fairbanks roots, cost of energy and getting natural gas to the Interior.	11/23/14 6:03am	15:20
Community Service	Interior Scope	Bill Wright, Executive Director of Tanana Valley United Way, talked about the different ways you can give/offer through United Way that helps communities ensure every child has a quality education, every family has a stable income, and everyone enjoys good health.	11/30/14 6:03am	15:1
Environment/ Going Green	Interior Scope	Becca Brado, Green Star Executive, talked about their environment program and going green.	12/7/14 6:03am	15:35
Military Issues/ Relationships	Interior Scope	Sergeant First Class Bradford Bunnell talked about the civilian and military relationships in our community.	12/14/14 6:03am	14:43
Personal Safety	Interior Scope	Officer Ace Adams, Fairbanks Police Dept., discussed personal safety during the holidays.	12/21/14 6:03am	14:53
Elderly/ Child Welfare/ Family Management	Interior Scope	Roxie Rogers Dinstel, Associate Director of Cooperative Extension Service, talked about repurposing those Christmas leftovers, budgeting for 2015, time management for families, and resources available from Cooperative Extension Service.	12/28/14 6:03am	15:6
Homeland Security Grant Program/ Capital Budgets	Fairbanks City Council Meeting	New Business: Resolution authorizing the City of Fairbanks to accept funds from the Alaska Division of Homeland Security for the Homeland Security Grant Program, and an ordinance amending the 2014 Operating & Capital Budgets for the sixth time.	10/6/14 7:00pm-10:15pm	3 hours & 15 minutes
Operating-Capital Budgets /Possession of Alcohol	Fairbanks City Council Meeting	Unfinished Business: Ordinance amending the 2014 Operating & Capital Budgets for the sixth time – second reading & public hearing. New Business: Ordinance amending Fairbanks General Code regarding possession of alcoholic beverages.	10/20/14 7:00pm-8:23pm	1 hour & 23 minutes
Labor Agreement/ Capital Budgets /EMS Active Shooter Equipment	Fairbanks City Council Meeting	Unfinished Business: Ordinance ratifying a labor agreement between the City of Fairbanks and the Public Safety Employees Assoc., Fairbanks Police Dept. Chapter. New Business: Resolution authorizing the City of Fairbanks to apply for funds from the U.S. Dept. of Homeland Security for EMS Active Shooter Equipment. Resolution authorizing City to apply for funds for Driver Certification Training. Resolution authorizing the City to apply for funds to upgrade the Aerial Platform. Ordinance to amend Fairbanks General Code Multi-Vendor events.	11/3/14 7:00pm 10:16pm	3 hours & 16 minutes
Multi-Vendor	Fairbanks	Unfinished Business: Ordinance to amend Fairbanks general code	11/24/14	2 hours &

Events/ Retirement System/ Univ. Fire Dept./ Compensation Plan/ Capital Budgets	City Council Meeting	multi-vendor events – second reading. New Business: Resolution to exclude part-time employees from participation in Public Employees’ retirement system. Resolution authorizing City to participate in the Community Development Block Grant. Resolution authorizing Fairbanks emergency dispatch center to enter a dispatch services contract with the University Fire Dept. Resolution approving the contract with Metlife to serve as a plan provider for City’s deferred compensation plan. Ordinance adopting the 2015 Operating and Capital Budgets.	7:00pm- 9:03pm	3 minutes
Operating- Capital Budgets /City’s Capital Priorities	Fairbanks City Council Meeting	Unfinished Business: Ordinance adopting the 2015 Operating & Capital Budgets – Second reading. New Business: Resolution stating the City’s Capital priorities for the State 2015-16 Fiscal Year.	12/1/14 7:00pm- 8:43pm	1 hours & 43 minutes
Multi-Vendor Events/ Labor Agreement	Fairbanks City Council Meeting	Unfinished Business: Ordinance to amend Fairbanks General Code Multi-Vendor Events. Postponed from regular meeting. New Business: Ordinance ratifying a labor agreement between the City of Fairbanks and the AFL-CIO Joint Crafts Council.	12/8/14 7:00pm- 8:53pm	1 hour & 53 minutes

Section II

SYNDICATED PROGRAMMING

ISSUE	PROGRAM/ TITLE	DESCRIPTION	DATE TIME	DURATION
Alcoholism/ Youth at Risk/ Date Rape/ Crime/ Women’s Issues/ Parenting	Info Trak	Jeff Herten, MD, was a high functioning alcoholic for over 30 years. He believes that alcohol is more addictive and destructive than drugs like heroin. Pat Brown, author, said no daughter is safe from harm in today’s world. She discussed risky choices that teens make that can put them in harm’s way, and how predators use that behavior to choose their victims. Michelle Budig, PhD, sociology professor. In her studies she has found that mothers are less likely to be hired for jobs, to be perceived as competent at work or to be paid as much as male colleagues with the same qualifications.	10/4/14	6:05-6:30am
Organ Donation/ Personal Health /Nutrition/ Education/ Parenting	Info Trak	Sally Satel, MD, Resident Scholar. 12 people die each day while waiting for a life-saving kidney transplant. She believes that a program to compensate organ donors, through in-kind rewards, such as a contribution to a retirement fund or an income tax credit, rather than lump-sum cash payments, would eliminate the shortage of available organs. James Betts, PhD, Senior Lecturer in nutrition led a study that examined whether people who eat breakfast are healthier or lose weight more effectively than those who skip it. Monica Betson Montgomery, author, read and scored over 20,000 freshman college applications throughout her career. She believes the process of preparing for college should begin in grade school or even earlier.	10/11/14	6:05-6:30am
Education/ Parenting/ Mental Health /Emergency Preparedness	Info Trak	Robert Neuman, PhD, former associate dean of academic advising. Roughly 2/3rds of college students fail to earn a degree in four years, and he believes the reason is that they are ill-prepared. Graeme Cowan, corporate mental health consultant, said one in five Americans takes at least one psychiatric medication, such as an anti-	10/18/14	6:05-6:30am

		<p>depressant or anti-anxiety drug. He explained how depression can affect a company's workforce, and how managers & co-workers can help someone.</p> <p>Dana Peres Edelson, MD, Director of Clinical Research, was a co-author of revised guideline for cardiopulmonary resuscitation for the American Heart Assoc. and outlined the current recommendations for CPR procedures.</p>		
Education/ Parenting/ Personal Health /Consumer Matters/ Nutrition	Info Trak	<p>AnnMarie Thomas, PhD, Associate Professor, School of Engineering, said many of today's engineering students have few hands-on skills or the ability to actually make or fix something.</p> <p>Valter Longo, PhD, bio-gerontologist & cell biologist has led multiple studies examining the effect of fasting on life extension and cancer therapy. His latest study found that a three-day fast appears to significantly increase the effectiveness of chemotherapy treatments.</p> <p>Sara Bleich, PhD, Associate Professor at Johns Hopkins, believes consumers make poor nutritional choices because the concept of calories means very little to them. She explained the importance of finding ways to communicate nutritional information in more useable formats.</p>	10/25/14	6:05-6:30am
Cancer/ Personal Health / Consumer Matters/ Mental Health/ Workplace Matters	Info Trak	<p>John Santa, M.D., M.P.H., Director of Consumer Reports Health Ratings Center, recently evaluated the most frequently-used screenings for cancer. Of the eleven screenings evaluated, the organization only recommended three.</p> <p>Nathaniel D. Smith, M.A., LPC-S, NCC, Licensed Professional Counselor in suburban Dallas, said that anger is a growing problem in our society, caused in part by our nation's economic struggles in recent years.</p> <p>Vaughan Dabbs, DC, Chiropractor said Americans are 16 times more likely to experience back pain than someone who lives in a poorer country.</p>	11/1/14	6:05-6:30am
Women's Issues/ Discrimination/ Substance Abuse/ Children's Health	Info Trak	<p>Spencer Cowan, PhD, Vice President of Research at Woodstock Institute, led a study that examined fairness in the process of applying for a mortgage. He found that a home loan application listing a female applicant with a male co-applicant is less likely to be approved than one listing a male applicant with a female co-applicant.</p> <p>Anne Fletcher, health and medical writer, discussed treatment options for people with substance abuse issues. She said it's common for people who struggle with addiction to require treatment multiple times.</p> <p>Amanda E. Staiano, PhD, Postdoctoral Research Fellow, found that kids who have televisions in their bedrooms are twice as likely to be fat and nearly three times as likely to be at risk for heart disease and diabetes.</p>	11/8/14	6:05-6:30 am
Legal Issues/ Racial Issues/ Media/ Child Safety	Info Trak	<p>Angela Garner, MD, FACEP, emergency physician, said the fear of malpractice lawsuits results in extra blood tests and imaging scans that are not necessary.</p> <p>John Hartigan, Jr., PhD, Director of the American Paredes Center. How do Americans know whether a remark or incident is racially biased? He discussed the state of race relations in America and the media's role in it.</p> <p>Alan L. Ross, DMD, President of the National Coalition for School Bus Safety. Although automobile safety technology has improved dramatically in the past two decades, school bus designs have changed very little. He believes seat belts should be mandated.</p>	11/15/14	6:05-6:30 am

Women's Issues/ Media/ Mental Health/ Technology/ Volunteerism/ Poverty/ Homelessness	Info Trak	Aimee Morrison, PhD, Associate Professor of English Language, discussed the synthetic perfection in nearly every image we see today, and how it affects women and their self-images. Michael Harris, author, believes that we now live in an age that lacks solitude, and the time we once used to be alone with our own thoughts is now filled with social media and technology. Karen Jones, author, suggested quick and simple actions anyone can take to make a positive difference in the world around them, to fight scourges like homelessness, racism and poverty.	11/22/14	6:05-6:30 am
Education/ Ethics/ Alzheimer's Disease/ Substance Abuse	Info Trak	Donald McCabe, PhD, Professor is a researcher who studies cheating in school. He has found that levels of cheating are on the rise in every level of education. Gary Small, MD, Director of Memory and Aging Research, discussed the growing number of cases of Alzheimer's Disease diagnosed in patients under the age of 65, and the possible causes of the trend. Harris Stratynner, PhD, C.A.S.A.C., Assoc. Professor, talked about his organization's survey, which found that a growing number of online conversations among teenagers involve the topics of illegal drug use and sex, and what parents need to know.	11/29/14	6:05-6:30 am
Discrimination/ Workplace Matters/ Personal Finance/ Employment	Info Trak	Anise Wiley-Little, expert in Human Resources, said diversity is often ignored, although it can be a tremendous resource for businesses. Helaine Olen, personal finance writer, discussed common myths purveyed by many of the nation's most respected financial gurus. Joseph Ugrin, Asst. Professor of Accounting, discussed his study of a trend called "cyberloafing," which is rapidly increasing in workplaces throughout the nation. He found that all employees – old and young alike – are spending large amounts of their workday on non-work-related activities online.	12/6/14	6:05-6:30 am
Age Discrimination/ Senior Citizens /Personal Privacy/ Personal Finance	Info Trak	Michael C. Harper, expert in employment discrimination law, discussed the growing influence of age discrimination in today's job market. He said the Age Discrimination in Employment Act, which prohibits employment discrimination against anyone 40 or older, is highly ineffective. Jeff Blyskal, Senior Editor at Consumer Reports, said Americans are used to being monitored for security reasons as they shop, and an increasing number of walk-in retailers are taking spying to a whole new level. Frances Newton, financial advisor, said this is an excellent time of year for consumers to dig through credit card statements and bank receipts, and get their finances in order.	12/13/14	6:05-6:30 am
Personal Health /Youth Violence/Crime /Consumer Matters/ Economy	Info Trak	Felicia Cosman, MD, Senior Clinical Director & Chair of National Osteoporosis Foundation explained that most experts are still unsure about the value of taking calcium supplements and she stressed the importance of getting calcium through the diet. Deborah Prothrow-Stith, MD, expert in public health and youth/urban violence, discussed the growing trend of youth violence and gang activity in America. She believes that youth violence should be approached as a public health issue. Karen Simpson-Hankins, mortgage and real estate expert, discussed the four biggest mortgage mistakes most consumers will make and explained why home inspections are crucial in the home-buying process.	12/20/14	6:05-6:30 am
Education Reform/	Info Trak	Frederick M. Hess, Resident Scholar, believes that even bitter opponents who argue about how to improve schools agree on more	12/27/14	6:05-6:30am

Nutrition/ Personal Health / Addiction/ Mental Health		than they realize. He suggested that uniformity frequently gets in the way of quality education. Kristen Kirkpatrick, MS, RD, LD, Dietician & Wellness Manager, said that consumers need to put more thought into the foods that they buy, and offered suggestions to help people read nutrition labels. Lance Dodes, MD, psychiatrist & psychoanalyst, explained how to identify an addiction and recognize key moments in addictive behavior.		
Health/ Travel	This Week in America	Dr. Susan Smith Jones is a behavioral & transformation specialist who helps people lose weight, get fit, heal their bodies and create success. She discussed her tips for invigorating body, mind and spirit. Pt. 2. Issues covered: diet, sleep and disease prevention. Matt Light spent 11 years in the NFL winning 3 Super Bowls. He discussed how he and his family have RVed for years across the country connecting with nature. Issues covered: conversation, diet and parenting.	10/4/14	6:30-7:00am
Psychology/ History	This Week in America	Dr. Allan Hedberg, a clinical psychologist with a private practice, discussed how to deal with cultural and individual stress. Issues covered: personal responsibility, cause and divorce. John Benjamin Hickey, an award winning actor, discussed the mission to build the world's first atomic bomb and the long term repercussions. Issues covered: nuclear energy, science and war.	10/11/14	6:30-7:00am
Self-Help/ Health	This Week in America	Leslie Strong, a leadership coach, consultant and author, discussed how to take back your power and regain control of your life. Issues covered: affirmations, happiness, traps and choices. Dr. Susan Smith Jones is a behavioral & transformation specialist who helps people lose weight, get fit, heal their bodies and create success. She discussed her tips for invigorating body, mind and spirit. Pt. 3. Issues covered: medication, anemia and detoxify.	10/18/14	6:30-7:00am
Health/ Children's TV	This Week in America	Jody Berger, award winning journalist and author, discussed how she navigated the health care system and she beat her diagnosis. Issues covered: second opinions, asking questions and nutrition. J.J. Johnson, Emmy nominated writer, producer and creator of children's TV programming discussed his award winning career as a creator of highly rated and acclaimed children's media. Issues covered: science, female characters and education.	10/25/14	6:30-7:00am
Education/ Creativity	This Week in America	Robert Neuman, PhD, the former associate dean of the College of Arts and Sciences, discussed his 25 years as a college dean and his strategies to help students meet the academic demands of college. Issues covered: student debt, study skills and mistakes. Tim Levy, a coach, speaker and author, discussed how to optimize your inner vision even if you have a creative block. Issues covered: diet, energy and clarity.	11/1/14	6:30-7:00am
Health/ Media	This Week in America	Dr. Susan Smith Jones has made extraordinary contributions in the fields of holistic health, anti-aging, and balanced living. She discussed her natural beauty secrets for aging gracefully. Issues covered: sleep, water, exercise and detox. Actor-producer Mark Consuelos stars in "Alpha House," discussed his political comedy series being streamed on Amazon. Issues covered: elections, media platforms and bi-partisanship.	11/8/14	6:30-7:00am
Justice/History	This Week in America	Frank Vetro was a popular school principal who was falsely accused and charged with crimes. He currently works with the courts and school districts that took his life away. He discussed the perils of wrongful accusations and his fight for justice. Issues covered: judicial system, troubled youth and injustice.	11/15/14	6:30-7:00am

		Brad Meltzer, bestselling author, discussed his work to find thousands of lost or stolen national historic artifacts. Issues covered: Missing 9-11 flag, history preservation and archives.		
Education/ Dealing With Loss	This Week in America	Patricia Braxton spent over 40 years as an elementary school teacher. She is a former teacher and administrator who discussed improving education especially for young students. Issues covered: family meetings, discipline and bullying. Lora Ann Young, author of "Lost Parent Club," a survival guide for dealing with the loss of a parent. She discussed how she handled grief following the death of her mother while caring for her father. Issues covered: service, support groups and planning.	11/22/14	6:30-7:00am
Parenting/ Health	This Week in America	Page Olson, an innovative play expert and founder of Innovative Play For Kids. She feels that overprotected and overscheduled children are a danger to themselves and society. Issues covered: exploration, discovery and innovative fun. Jill Skeem, certified macrobiotic health counselor, educator and chef. She says most of us want to eat healthier especially at the holidays but they just don't know how. Issues covered: diets, wellness and exercise.	11/29/14	6:30-7:00am
Diet/Health/ ID Theft	This Week in America	Dr. Susan Smith Jones, world renowned motivational speaker, expert on weight loss, offered tips on how to get through the holidays without gaining weight or losing vitality. Issues covered: meal planning, depression and hydration. Jean Chatzky, award winning journalist, discussed how to safely shop online and protect your financial assets this holiday season. Issues covered: ID theft protection, passwords and public wi-fi.	12/6/14	6:30-7:00am
Parenting/ Business	This Week in America	Dr. Allan Hedberg practices clinical & consulting psychology, discussed tips for effective parenting drawn from his 44 years as a clinical psychologist. Issues covered: discipline, self-esteem and bullying. Justin Mayer, General Manager of Hess Toy Truck Division of Hess Energy, discussed how his company went from a one man operation to one of the largest energy companies in the world. Issues covered: Hess Museum, marketing and innovation.	12/13/14	6:30-7:00am
Self-Help/ Media	This Week in America	Leslie Strong, leadership coach, consultant and author, discussed how to take back your power and regain control of your life. Issues covered: affirmations, happiness, traps and choices. Tony Denison, award winning actor and is an active volunteer for children's and animal charities. He discussed his acting career and his role in the TV series "Major Crimes" featuring a special LA Police unit. Issues covered: forensics, rape and law enforcement.	12/20/14	6:30-7:00am
History/ Addictions	This Week in America	Christopher Kelly, military historian, discussed how U.S. troops and military invasions have shaped our world. Issues covered: anti-war sentiment, world wars and role in world. Dr. Mike Dow, addiction specialist, author and expert in the areas of relationships, food and behavior, discussed how bizarre behavior and addictions can lead people to a life of crime. Issues covered: triggers, treatment, and warning signs.	12/27/14	6:30-7:00am

PUBLIC SERVICE ANNOUNCEMENTS

Section III

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TRAPPING/ DOG MUSHING	PSA AK TRAPPERS ASSOC/SHARING TRAILS/ TRAPPERS & DOG MUSHING/TRAPPERS IN THE COMMUNITY/ FUR INFO/ TRAPPING SEASON IS HERE	000:30	023
PUBLIC ASSISTANCE	PSA AK - 211	000:29	004
TOBACCO USE	PSA AK - TOBACCO CONTROL ALLIANCE	000:30	006
ALCOHOL ABUSE	PSA ALCHOLICS ANONYMOUS	000:29	001
WOMEN'S HEALTH	PSA AMERICAN HEART ASSOC/GO RED FOR WOMEN	000:30	002
ANTI-DRUG	PSA ANTI DRUG/MYSELF/PROM/SIMON SAYS/ INHALANTS	000:30	007
PUBLIC SAFETY	PSA ATV SAFETY/HELMETS	000:30	002
PUBLIC SAFETY	PSA ATV/HELMETS	001:00	001
ALCOHOL USE	PSA DON'T SERVE TEENS	000:30	001
DRUG ABUSE/ USE	PSA DRUG ABUSE PREVENTION/UNISON/HEAR THAT2/JACKIE	000:30	003
DRUNK DRIVING	PSA MADD	000:59	002
DRUNK DRIVING	PSA MADD/RADD/BRAD PAISLEY	000:30	020
MILITARY AND VETERANS	PSA PARALIZED VETERANS/ADVOCATING FOR OUR HEROS/BEN AFFLECK	001:00	003
TOBACCO USE	PSA QUIT TOBACCO	000:59	003
PUBLIC HEALTH	PSA STATE OF ALASKA/STD'S	000:30	002
TIRE MAINTENANCE	PSA TIRE MAINTENANCE	000:30	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	019
SEXUAL ASSAULT	IT'S ON US	000:30	004